Toni must focus to be successful at leading a global oat drink company through a period of hyper growth, even though being successful is something that comes naturally for Toni.
Toni understands the importance of details, even when he is cleaning spider webs from his atrium windows.
When Toni isn’t on the BBC explaining why oat drink is up to 80% more sustainable than cow’s milk, he might be home doing the dishes or somewhere else.
As the CEO of a global oat drink company, Toni has to solve a lot of problems every day which is why moments of relaxation at home in his pajamas on a Sunday afternoon are so precious.